Company Strength



The Building Blocks of Strength



NRSRO RATINGS POWER¹

A+ AM BEST (Superior) 2nd highest of 13 ratings

AA- S&P (Very Strong) 4th highest of 21 ratings

Aa3 MOODY'S (Excellent) 4th highest of 21 ratings

COMDEX QUALITY²

Comdex is a composite of industry ratings We rank in the upper tier of a 1-100 scale Compare to your other product providers. 96 Comdex Rating

Member of a Mutual Holding Company

MUTUAL HOLDING COMPANY

No publicly traded company pressure to meet quarterly earnings.

AMERICAN COMPANY

We're proud of our **U.S.** roots, of people helping people, centered in Cincinnati.



1906 Heritage

HISTORIC STRENGTH

Parent Company Western & Southern Financial Group dates to 1888

Decades of experience.

Scores of stability.

RECOGNIZED VALUE

Western & Southern Financial Group is listed on The Fortune 500, which represents two-thirds of U.S. economy with \$14.2 trillion in revenue We're proud to be part of this prestigious list.

Source: Fortune.com/Fortune500/2020

Fortune 500 Company



MORE THAN DOUBLE THE CAPITAL-TO-ASSET RATIO OF TOP COMPETITORS

Capitalization is an indicator of financial stability that can help our company weather challenging economic times.

Avg. of 15 Largest Publicly Traded Life Insurers

6.7%

Columbus Life Insurance Company

19.6%

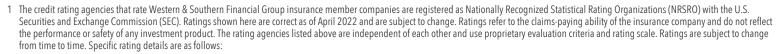
GAAP Capital-to-Asset Ratio. \$66,862M Total Assets; \$53,788M Total Liabilities; \$13,074M Total Capital (or Equity) as of 12/31/2021

LIFE INSURANCE & ANNUITIES CREATE BALANCE TO SUPPORT OUR STRENGTH

Life policies have **mortality** risk. Annuities have **longevity** risk. We offer both product lines to balance our portfolio and support our strength.



CL 5.2298 (05/22)



A+ AM BEST (Superior) Superior ability to meet ongoing insurance obligations. Second highest of 13 ratings; rating held since June 2009.

AA- S&P (Very Strong) Very strong financial security characteristics. Fourth highest of 21 ratings; rating held since August 2018.

2 The Comdex ranking, current as of April 2022, is a composite of all the ratings a company has received from the major rating agencies. It ranks insurers on a scale of 1 to 100 (where 1 is the lowest) in an effort to reduce confusion over ratings because each rating agency uses a different scale.

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